

OUTLINE MINUTES

Lodging Tax Advisory Committee

(Name of Committee, Board, Task Force, Commission)

Date: September 6, 2007 Time: 8:30 am Location: Exec. Conf Room, Civic Ctr.
Scribe: Karen Scott

Members Present: Sue Braaten, Janis Denton, Randy Fortier, Cheri Johnson, John Moist, Derek Young, Warren Zimmerman (guest).

Staff Present: Rob Karlinsey, Laureen Lund, Dave Rodenbach, Karen Scott

Topic	Recommendation/Action	Follow-up (if needed)
Website	Meeting with chamber took place last week. Links will be added and we have offered them use of our photo library.	Karen will go through chamber calendar and identify missing links and make request for Kim to add those to the chamber website.
Budget	Review of proposed budget for 2008; discussion of trolley followed	
Trolley	Discussion of trolley project: review lease/purchase figures. Sue raised question of using the trolley during hotel events. Unanimous support of a portion of the expense coming from the marketing budget. Question raised as to whether the dollars can come from the main street program. Laureen stated the benefits are huge to the public relations effort in Gig Harbor. Cheri suggested using marketing dollars on a promotion effort rather than the purchase. Sue and Cheri both stated the trolley program needed to be year round. Janis seconded that opinion. Dave explained the fund balance could be used for part of the	Unanimous approval of 1/3 cost of purchase and delivery come from lodging tax. Laureen will re-write proposal to Mayor Hunter to reflect this. John will research funding from Main Street. Laureen will follow up with research about Walla Walla and Wenatchee programs and get back to LTAC after more discussions take place.

Topic	Recommendation/Action	Follow-up (<i>if needed</i>)
	cost. Laureen asked how they would feel if lodging tax purchase trolley but general fund run/operate. Derek suggested the trolley be free and the committee agreed. Janis proposed 1/3 of the cost for purchase and delivery come from lodging tax.	
Skansie House	Review of Skansie Comprehensive Plan prepared by City.	
TRCVB	Ruthie Reinhert has resigned. TRCVB is re-examining their operations.	
Gig Harbor Museum	Over \$600,000 dollars raised in the last 6 months. Work is underway.	
Next meeting	December 6 th 8:30 am unless special meeting is needed before	